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# AT&T



# Agenda

- Committed to Supplier Diversity
- Doing Business With Us
- Prime Supplier Program
- AT&T Business Development Program
- AT&T Business Growth Acceleration Program
- Your Support Team



# Committed to Supplier Diversity

**Our goal is to connect certified diverse businesses with opportunities to provide products and services to AT&T around the world.**

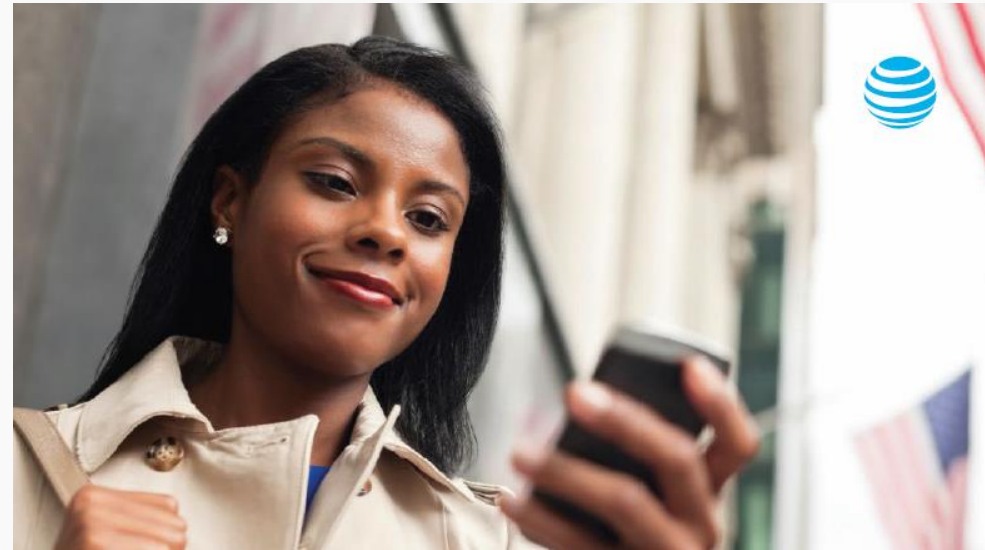
- Add value to our company.
- Innovation and fresh ideas.
- Deliver world-class products and services.
- React quickly to change.
- Ability to interface with Fortune 500 companies.



# Doing Business With Us

- **Diversity Certification Is Important**
  - Minority Business Enterprise
  - Woman Business Enterprise
  - Disabled Veteran Business enterprise
  - LGBT Community

A business enterprise that is at least 51% owned by a minority individual or group(s).



# Prime Supplier Program

AT&T seeks competitive advantages by developing a supply chain that provides our customers with innovative, high quality products and services that offer technical advances at the best prices.

Compelling value proposition and business solution.



# AT&T Business Development Program

**Helps diverse business owners refine their business plans, and implement technology and innovation into their business.**

- Tier One - features education and business development workshops.
- Tier Two - offers executive level scholarships.
- Tier Three - mentoring program designed to help minority,



# AT&T Business Growth Acceleration Program

**A diversity initiative to help diverse-owned businesses thrive in today's market. It's real. It's immediate. It's transformative.**

- Mentorship
- Improving their business operations
- Enhancing their abilities to win corporate contracts
- Learn business challenges



# Your Support Team

**Find local and accessible support by visiting our locations.**

- Mobility
- Network & Security
- Innovative Business Solutions

Your savings, support and convenience.







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